



ABOUT ME

Date of birth
19.11.1985

Citizenship
Russian

Gender
Male

Marital status
Married, one child

Place of work and living
Saint Petersburg

Driver's license
B-category

Interests
Film photography

KEY SKILLS

Communications
Marketing
English
Literate Russian

Software
Microsoft, SPSS, Origin

Photography and retouching
Film, Canon, Adobe Lightroom, Photomatix

CGI
Adobe Creative Suite, Corel DRAW, 3Ds MAX

Web
HTML, CSS, JS, PHP
WordPress, Bootstrap

Site promotion
SEO, YandexDirect

EDUCATION

2007–2008
The School of Higher Economics
Marketing Management Course

2004–2006
The St. Petersburg State University | Philology Faculty
Professional Translator Course

2002–2007
The St. Petersburg State University | Chemistry Faculty

01.2019–03.2019
JS Developer
Epic Skills

10.2016–11.2016
SEO & Web Promotion
self-education

09.2016–10.2016
Building Websites with Bootstrap
self-education

04.2016
Fundamentals of Porcelain Design
Farkos One

20.11–25.12.2011
PHP & MySQL Anton Barkhan

04.12.2010
Digital Society in Russia
The School of Higher Economics, Tieto

20.11–19.12.2010
Using CMS in Webdesign
Status Educational Center

07.11–08.11.2010
Sales after recession
Lintek Consulting

03–05.2010
Building Websites
Status Educational Center

04–05.2009
Design & Advertising
Art Futur Design School

15.05–16.05.2008
Trade between Russian and Finnish Entrepreneurs
The School of Higher Economics, Unic program

22.04–24.05.2008
Business Opportunities in Russia and Finland
The School of Higher Economics, Unic program

07.11–08.11.2007
Marketing Analysis and B2B Research
ALT Consulting

07.09–08.09.2007
Effective Sales Techniques ITC Group

WORK EXPERIENCE

11.2019–current
Freelance Designer

10.2015–11.2019
Product Manager, Farkos One

trademark registration
product design

03.2015–09.2015
Graphic Designer, Lebedev Studio

web-, interface-, logo- and
printdesign

08.2012–02.2015
Marketing Expert, HEGI

marketing research
sales and promotion of chemical products

08.2010–07.2012
Graphic Designer, DVA Braindonors Company

web-, interface-, logo- and
printdesign

09.2006–03.2011
Marketing Expert, Polychem

marketing research
sales and promotion of chemical products

DESIGN CONTESTS



Logospace2017



Dymov Ceramics2017



Fakestival 2018 (winner)

ACHIEVEMENTS

as art-director
wrote an article about Banksy for *artsy.net*
website, logo and souvenir design

@ Farkos One
trademark registration (certificate #595018)
ad campaign for porcelain products

@ Lebedev Studio
took part in launching ReCa website
designed a website for Imperial Tailor
invented an ad concept for Maximilian Beer Restaurant

@ DVA Braindonors Company
designed websites for The English Rowing Club and Cyberry
designed navigation system for Maryino

@ Polychem
conducted forecasts of stock supplies
established marketing department in the company

REFERENCES

Michael Pometsko
Art Director of *DVA Braindonors Company*

Russell Smith
Technical writer (IT)

Valery Davidoff
Head of HEGI North-West dept.

CONTACTS

Mobile
+7 (911) 290-63-55

Email
belozorv@yandex.ru

Web
victor-v.ru/html/english.html

* My actual last name is Belozor. It sounds OK in Russian, but causes a clumsy mispronunciation in English ('be loser'), which is not the case for this type of document. Whitesight is what Belozor means in English. I know, it is bizarre to translate one's last name but at least it sounds good and does not spoil the cv.)