



EDUCATION

2007–2008

The School of Higher Economics
Marketing Management Course

2004–2006

The St. Petersburg State University | Philology Faculty
Professional Translator Course

2002–2007

The St. Petersburg State University | Chemistry Faculty

01.2019–03.2019

JS Developer
Epic Skills

10.2016–11.2016

SEO & Web Promotion
self-education

09.2016–10.2016

Building Websites with Bootstrap
self-education

04.2016

Fundamentals of Porcelain Design
Farkos One

20.11–25.12.2011

PHP & MySQL Anton Barkhan

04.12.2010

Digital Society in Russia
The School of Higher Economics, Tieto

20.11–19.12.2010

Using CMS in Webdesign
Status Educational Center

07.11–08.11.2010

Sales after recession
Lintek Consulting

03–05.2010

Building Websites
Status Educational Center

04–05.2009

Design & Advertising
Art Futur Design School

15.05–16.05.2008

Trade between Russian and Finnish Entrepreneurs
The School of Higher Economics, Unic program

22.04–24.05.2008

Business Opportunities in Russia and Finland
The School of Higher Economics, Unic program

07.11–08.11.2007

Marketing Analysis and B2B Research
ALT Consulting

07.09–08.09.2007

Effective Sales Techniques ITC Group

WORK EXPERIENCE

11.2019–current

Freelance Designer

10.2015–11.2019

Product Manager, Farkos One

trademark registration

product design

03.2015–09.2015

Graphic Designer, Lebedev Studio

web-, interface-, logo- and

printdesign

08.2012–02.2015

Marketing Expert, HEGI

marketing research

sales and promotion of chemical products

08.2010–07.2012

Graphic Designer, DVA Braindonors Company

web-, interface-, logo- and

printdesign

09.2006–03.2011

Marketing Expert, Polychem

marketing research

sales and promotion of chemical products

DESIGN CONTESTS



Logospace2017



Dymov Ceramics2017



Fakestival 2018
(winner)

ACHIEVEMENTS

as art-director

wrote an article about Banksy for *artsy.net*
website, logo and souvenir design

@ Farkos One

trademark registration (certificate #595018)
ad campaign for porcelain products

@ Lebedev Studio

took part in launching ReCa website
designed a website for Imperial Tailor
invented an ad concept for Maximilian Beer Restaurant

@ DVA Braindonors Company

designed websites for The English Rowing Club and Cyberry
designed navigation system for Maryino

@ Polychem

conducted forecasts of stock supplies
established marketing department in the company

REFERENCES

Michael Pometsko

Art Director of DVA Braindonors Company

Russell Smith

Technical writer (IT)

Valery Davidoff

Head of HEGI North-West dept.

CONTACTS

Mobile

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Web

victor-v.ru/html/english.html

ABOUT ME

Date of birth

19.11.1985

Citizenship

Russian

Gender

Male

Marital status

Married, one child

Place of work and living

Saint Petersburg

Driver's license

B-category

Interests

Created Mantissa

KEY SKILLS

Communications

Marketing

English

Literate Russian

Software

Microsoft, SPSS, Origin

Photography and retouching

Film, Canon, Adobe Lightroom, Photomatix

CGI

Adobe Creative Suite, Corel DRAW, 3Ds MAX

Web

HTML, CSS, JS, PHP

WordPress, Bootstrap

Site promotion

SEO, YandexDirect