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## EDUCATION

2007–2008

The School of Higher Economics  
Marketing Management Course

2004–2006

The St. Petersburg State University | Philology Faculty  
Professional Translator Course

2002–2007

The St. Petersburg State University | Chemistry Faculty

01.2019–03.2019

JS Developer  
Epic Skills

10.2016–11.2016

SEO & Web Promotion  
self-education

09.2016–10.2016

Building Websites with Bootstrap  
self-education

04.2016

Fundamentals of Porcelain Design  
Farkos One

20.11–25.12.2011

PHP & MySQL Anton Barkhan

04.12.2010

Digital Society in Russia  
The School of Higher Economics, Tieto

20.11–19.12.2010

Using CMS in Webdesign  
Status Educational Center

07.11–08.11.2010

Sales after recession  
Lintek Consulting

03–05.2010

Building Websites  
Status Educational Center

04–05.2009

Design & Advertising  
Art Futur Design School

15.05–16.05.2008

Trade between Russian and Finnish Entrepreneurs  
The School of Higher Economics, Unic program

22.04–24.05.2008

Business Opportunities in Russia and Finland  
The School of Higher Economics, Unic program

07.11–08.11.2007

Marketing Analysis and B2B Research  
ALT Consulting

07.09–08.09.2007

Effective Sales Techniques ITC Group

## ABOUT ME

Date of birth

19.11.1985

Citizenship

Russian

Gender

Male

Marital status

Married, one child

Place of work and living

Saint Petersburg

Driver's license

B-category

Interests

Film photography

## KEY SKILLS

Communications

Marketing  
English  
Literate Russian

Software

Microsoft, SPSS, Origin

Photography and retouching

Film, Canon, Adobe Lightroom, Photomatix

CGI

Adobe Creative Suite, Corel DRAW, 3Ds MAX

Web

HTML, CSS, JS, PHP  
WordPress, Bootstrap

Site promotion

SEO, YandexDirect

## WORK EXPERIENCE

11.2019–current  
*Freelance Designer*

10.2015–11.2019  
*Product Manager, Farkos One*

trademark registration  
product design

03.2015–09.2015  
*Graphic Designer, Lebedev Studio*

web-, interface-, logo- and  
printdesign

08.2012–02.2015  
*Marketing Expert, HEGI*

marketing research  
sales and promotion of chemical products

08.2010–07.2012  
*Graphic Designer, DVA Braindonors Company*

web-, interface-, logo- and  
printdesign

09.2006–03.2011  
*Marketing Expert, Polychem*

marketing research  
sales and promotion of chemical products

## ACHIEVEMENTS

as *art-director*  
wrote an article about Banksy for *artsy.net*  
website, logo and souvenir design

@ *Farkos One*  
trademark registration (certificate #595018)  
ad campaign for porcelain products

@ *Lebedev Studio*  
took part in launching ReCa website  
designed a website for Imperial Tailor  
invented an ad concept for Maximilian Beer Restaurant

@ *DVA Braindonors Company*  
designed websites for The English Rowing Club and Cyberry  
designed navigation system for Maryino

@ *Polychem*  
conducted forecasts of stock supplies  
established marketing department in the company

## REFERENCES

*Michael Pometsko*  
Art Director of *DVA Braindonors Company*

*Russell Smith*  
Technical writer (IT)

*Valery Davidoff*  
Head of HEGI North-West dept.

## DESIGN CONTESTS



*Logospace2017*



*Dymov Ceramics2017*



*Fakestival 2018*  
(winner)

## CONTACTS

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*Web*  
[victor-v.ru/html/english.html](http://victor-v.ru/html/english.html)